

# ANNUAL INDEX—2009 - 2010

## MAJOR MONTHLY INTERVIEWS:

Alphabetical order of people speaking on the Audio Journal this year:	Section & Month
Abrashoff, Mike	Interviews, Dec 2009
Bennis, Dr. Warren	Final Word, Jan 2010
Bielang, Mark	Updates, Sep 2009
Chance, Teresa	Updates, May 2010
Clifford, Dr. Matt	Learning Point, Mar 2010
Crockett, Lee	Interviews, May 2010
Cullen, Dave	Interviews, Sep 2009
Dolby, Dawn	Learning Point, Apr 2010
Fiore, Dr. Douglas	Final Word, May 2010
Fitzwater, Dr. Ivan	Final Word, Dec 2009
Fullan, Dr. Michael	Final Word, Mar 2010
Haycock, Kati	Interviews, Nov 2009
Hess, Frederick (Rick)	Updates, Jan 2010
Hinojosa, Dr. Trisha	Learning Point, Oct 2009
Holtz, Lou	Final Word, Nov 2009
Jackson, Dr. Kirabo	Updates, Nov 2009

### September 2009

**Dave Cullen (ISLLC Standard 3 – management of organization)** 10 years after the most horrific massacre at a high school, Nancy Sellers interviews an author who digs into the actual events of that day, the minds of Eric Harris and Dylan Klebold, and what lessons we can learn as a result

### October 2009

**Dr. Ruby Payne (ISLLC Standard 2 – school culture)** Dr. Payne unlocks the hidden rule of poverty that influence how children of poverty act, react, and how they learn.

### November 2009

**Kati Haycock (ISLLC Standard 2 – school culture)** Ms. Haycock describes the common strategies that produce results for high minority/ high poverty schools, based on Education Trust research.

### December 2009

**Mike Abrashoff (ISLLC Standard 2 – school culture)** Nancy Sellers discusses how the new captain of the USS Benfold turned the ship into the highest rated ship in the US Navy and what administrators can learn from his experience.

### January 2010

**Dr. John Medina (ISLLC Standard 1 – vision)** Nancy Sellers discusses what we have learned to date about the brain and how it learns from one of the pre-eminent researchers in the country.

### February 2010

**Dr. Sam Redding (ISLLC Standard 1 – vision)** Nancy Sellers discusses what we have learned about changing the direction of perennial “needs improvement” schools and the strategies that make a difference, from the director of the Center for Innovation and Improvement.

### March 2010

**Dr. Harry Wong (ISLLC Standard 2 – school culture)** Nancy Sellers discusses what effective principals do to create a successful school culture for the teachers and students, based on his many years of consulting and research.

### April 2010

**Horacio Sanchez (ISLLC Standard 2 – school culture)** Nancy Sellers discusses how to counter the negative factors and environmental forces that interfere with the learning process.

### May 2010

**Ian Jukes & Lee Crockett (ISLLC Standard 2 – school culture)** Nancy Sellers discusses the new rules and new tools of teaching in the 21<sup>st</sup> Century with two of the three co-authors of the book *The Digital Diet* (published by Corwin Press). Ian Jukes is our technology editor and a leading educational consultant specializing in technology and its applications in the schools.

Alphabetical order of people speaking on the Audio Journal this year:	Section & Month
James, Dr. Jennifer	Final Word, Feb 2010
Johnson, Jean	Updates, Dec 2009
Johnson, Jessica	Learning Point, Sep 2009
Jukes, Ian	Updates, Feb 2010
Jukes, Ian	Interviews, May 2010
Kimmelman, Dr. Paul	Updates, Apr 2010
Kimmelman, Dr. Paul	Learning Point, May 2010
Laine, Dr. Sabrina	Learning Point, Feb 2010
Lasagna, Molly	Learning Points, Jan 2010
McClure, Dr. Matt	Updates, Feb 2010
Medina, Dr. John	Interviews, Jan 2010
Milanowski, Dr. Anthony	Updates, May 2010
Payne, Dr. Ruby	Interviews, Oct 2009
Pearson, Greg	Updates, Jan 2010
Peters, Tom	Final Word, Apr 2010
Quimby, Joe	Updates, Sep 2009
Redding, Dr. Sam	Interviews, Feb 2010

## FINAL WORD FROM:

### September 2009

**Dr. Todd Whitaker (ISLLC Standard 2 – school culture)** Dr. Whitaker explains what great principals do differently and reminds us that it is always the teacher not the program that creates success.

### October 2009

**Dr. Harry Wong (ISLLC Standard 2 – school culture)** Dr. Wong offers a final word on why the great teachers work less than the others.

### November 2009

**Lou Holtz (ISLLC Standard 2 – school culture)** A legendary football coach famous for turning around football programs offers some insights about changing the culture at school.

### December 2009

**Dr. Ivan Fitzwater (ISLLC Standard 7 – technology)** A legend in education talks about time management principles, from an excerpt of one of his speeches.

### January 2010

**Dr. Warren Bennis (ISLLC Standard 2 – school culture)** The author of “On Becoming a Leader” identifies the six elements of leadership.

### February 2010

**Dr. Jennifer James (ISLLC Standard 2 – school culture)** The author of “Thinking in the Future Tense” tells why we are modeling a world that no longer exists in real life.

### March 2010

**Dr. Michael Fullan (ISLLC Standard 2 – school culture)** Seven lessons learned about change

### April 2010

**Tom Peters (ISLLC Standard 6 – social context)** The best selling business author of all time (In Search of Excellence) asks if you are a 18 second manager.

### May 2010

**Dr. Douglas Fiore (ISLLC Standard 6 – social context)**, from his presentation on dealing with difficult parents, says we should negotiate with parents like a car salesman sometimes.

Alphabetical order of people speaking on the Audio Journal this year:	Section & Month
Reeves, Dr. Patricia	Updates, Nov 2009
Rideout, Vicky	Updates, Mar 2010
Sanchez, Horacio	Interviews, Apr 2010
Schargel, Franklin	Updates, Oct 2009
Stark, Dr. Gary	Updates, Mar 2010
Stepleton, Sue	Updates, Dec 2009
Stonehill, Robert	Learning Point, Dec 2009
Weber, Gretchen	Learning Point, Nov 2009
Whitaker, Dr. Todd	Final Word, Sept 2009
Wilhoit, Gene	Updates, Apr 2010
Wise, Bob	Updates, Oct 2009
Wong, Dr. Harry	Final Word, Oct 2009
Wong, Dr. Harry	Interviews, Mar 2010

## UPDATES:

### September 2009

**Joe Quimby (ISLLC Standard 3 – management of organizations)** – A spokesperson from the Centers for Disease Control (CDC) updates us on the potential for a flu pandemic striking your school and how to respond.

**Mark Bielang**, superintendent of Paw Paw Michigan Schools and current AASA president offers some secrets to better board-administration relations (update only available on our web site)

### October 2009

**Franklin Schargel (ISLLC Standard 2 – school culture)** Mr. Schargel presents a checklist of toxic school indications.

**Bob Wise**, former governor of West Virginia and current president of the Alliance for Excellent Education offers some ideas to better use the ARRA funds you may be receiving. (update only available on our web site)

### November 2009

**Dr. Kirabo Jackson (ISLLC Standard 2 – school culture)** Dr. Jackson, a professor at Cornell University, updates us on his research and article that confirms the “spillover effect” on student achievement from a successful teacher modeling effective practices.

**Dr. Patricia Reeves** from the Michigan Association of School Administrators describes the Courageous Journal program offered by MASA, expanding on her article in the June *School Administrator* (update only available on our web site)

### December 2009

**Jean Johnson (ISLLC Standard 2 – school culture)** Ms. Johnson updates us about a survey of teacher attitudes and beliefs from Public Agenda Foundation

**Sue Stepleton** CEO of Parents as Teachers updates us about the award winning program that connects mothers of preschoolers with health, educational and physical services (update only available on our web site)

### January 2010

**Greg Pearson (ISLLC Standard 2 – school culture)**, spokesperson for the National Academy of Engineering describes a report on the status of teaching engineering in the schools today.

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## UPDATES, CONTINUED:

**Frederick (Rick) Hess**, American Enterprise Institute's director of Education Policies, updates us on the report titled "Leaders and Laggards" from AEI which rates states on innovation and leadership (update only available on our web site).

### February 2010

**Ian Jukes (ISLLC Standard 6 – social context)**, the technology editor of the *Audio Journal* offers an update about banning cell phones and how some schools are using them for school projects.

**Dr. Matt McClure**, superintendent of the Cross-Country SD in Arkansas, describes how he was able to turn his schools around and become the Arkansas Supt. of the Year (this update is available only on our web site)!

### March 2010

**Vicky Rideout (ISLLC Standard 6 – social context)** The Vice President of the Kaiser Foundation updates us on the new report, **Generation M 2 – Media in the Lives of 8 to 18 Year Olds**.

**Dr. Gary Stark**, COO of NIET, describes the TAP system sponsored by the Milken Foundation (this update is available only on our website).

### April 2010

**Gene Wilhoit (ISLLC Standard 6 – social context)** The Exec. Director of the Council of Chief State Officers (CSSO) updates us on the release of the first draft of common standards, the standards 48 states agreed to teach.

**Dr. Paul Kimmelman**, senior policy advisor for Learning Point, gives a preview of the changes for NCLB (this update is available only on our website)

### May 2010

**Dr. Anthony Milanowski (ISLLC Standard 6 – social context)** is an assistant scientist with the Consortium for Policy Research in Education (CPRE). Dr. Milanowski discusses the conclusions of a new report on what incentives work for teachers to accept challenging assignments.

**Teresa Chance**, teacher center coordinator at the Northwest Arkansas Educational Coop, further explains what the online simulations for math and science called "Gizmos" are and why Arkansas is sponsoring the use of them as a teaching tool (this update is available only on our website).

## BRIEFING ITEMS/ DISCUSSION POINTS:

### September 2009

**Item one: "The certificate looks nice on the wall anyway"** A new report questions if certification from NBPTS is worth it, since certified teachers don't have higher student achievement compared to those who have not been certified.

**Item two: "Say it loud, I'm Black and proud – part two"** African American students perform better on standardized tests when given an opportunity to journal and use self affirmations

**Item three: "Taking the temperature of the school"** An article suggests that school climate is often overlooked and yet its importance is critical to the effectiveness of the school. (survey included)

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## BRIEFING ITEMS/ DISCUSSION POINTS, CONTINUED:

### October 2009

**Item one: “The annual snapshot of American education”** The newest PDK/ Gallup poll on the public’s opinions on education reveal some interesting trends.

**Item two: “And here’s your state snapshot”** The Anne Casey Foundation releases its annual Kid-Count survey of the physical well being of our children and a state-by-state demographic breakdown of the family and income.

**Item three: “Playing Grand Theft Auto is not an indication of technology literacy”** West Ed is given a contract by NAEP to produce standards for measuring technology literacy.

### November 2009

**Item one: “Replacing ink with digits”** Schools are coming closer to realizing the textbook free classroom with new web sites making it easier to download content.

**Item two: “The nation’s report card is out and you need to sign it”** The NAEP scores for 4<sup>th</sup> and 8<sup>th</sup> grade Math are released and the news is mixed. Scores are up for 8<sup>th</sup> grade but not for 4<sup>th</sup>.

**Item three: “The missing E in STEM”** Engineering curriculum is frequently passed over, according to a new report by the National Academy of Engineering.

### December 2009

**Item one: “Looping and platooning”** One way schools are matching a highly qualified teacher to every student in every subject is through platooning (also called departmentalizing).

**Item two: “Quality control for the classroom”** A report from a group named Strategic Management of Human Capital offer recommendations for improving teacher quality.

**Item three: “School change starts with changing the teacher”** New school designs better use teachers time and curriculum.

### January 2010

**Item one: “Time to look at spending more time”** The Time and Learning Organization releases a six year evaluation of extended time schools and the impact on student achievement.

**Item two: “Wanting two different things, getting neither”** A Deloitte report compares teacher attitudes on low income students going to college with the students attitudes and the parents and finds a huge disconnect

**Item three: “The next step in certification”** NBPTA turns its attention to advanced certification for principals, based on its certification for teachers.

### February 2010

**Item one: “The district’s own report card”** The states are mandating new district report cards that provide a snapshot of how the district compares with others statewide and nationally on student test scores and finances.

**Item two: “You knew it anyway”** A new report for the Thomas Fordham Institute confirms that multiple tracks in Math for the middle schools increases student achievement for the gifted students.

**Item three: “Grit is great”** Data kept and analyzed by Teach for America (TFA) reveals that “grit” or perseverance is an essential quality of excellent teachers in an inner city setting.

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## BRIEFING ITEMS/ DISCUSSION POINTS, CONTINUED:

### March 2010

**Item one: “Common need for consensus”** The Council of Chief State Officers (CSSO) takes the lead in developing common (national) standards.

**Item two: “Gizmos are great!”** The Arkansas Dept. of Education sponsors Explore Learning’s “Gizmos” – Math and science online simulations

**Item three: “Algebra for all helps no one”** Education Week looks at the push for teaching algebra to all students and finds it is counterproductive.

### April 2010

**Item one: “Necessity is still the mother of invention”** A new report from the Alliance for Excellent Education urges the use on online learning to lessen budget cutbacks and lead students into the 21<sup>st</sup> Century.

**Item two: “Another snapshot, another picture”** MetLife release their annual survey of teacher attitudes.

**Item three: “Stop taking attendance and start changing lives”** A new report by the Public Agenda Foundation reveals that high school guidance counselors are too overworked, spread thin and burdened with paperwork to advise students about college.

### May 2010

**Item one: “The hidden dropout warning sign”** A new report from the California Dropout Research Project confirms the connection between health and high school dropouts. Yes, they are connected, and apparently much more connected than most of us think.

**Item two: “Taking time to deliver more services”** A new report reveals how inflexible – and unproductive – our school calendar and time management policies are.

**Item three: “The gap closes and widens”** The Center for Education Policy found that the gender gap of achievement in math and reading has widened in reading for the girls and closed somewhat in Math.

## THE LEARNING POINT:

### September 2009

**Jessica Johnson** of Learning Points Associates describes how the Dunkirk, NY schools turned around a “needs improvement” school starting with a curriculum audit and assistance from Learning Point.

### October 2009

**Dr. Trisha Hinojosa (ISLLC Standard 6 – social context)** of Learning Points Associates describes The Stock Market Game – an activity that increases financial literacy and improves math scores

### November 2009

**Gretchen Weber (ISLLC Standard 2 – school culture)** of Learning Points Associates describes the METS program - Managing Educators Talent – that maximizes teacher effectiveness in the classroom.

### December 2009

**Robert Stonehill (ISLLC Standard 4 – Diversity)** of Learning Points Associates describes an upcoming web cast on after school programs and secrets of successful programs.

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## LEARNING POINT, CONTINUED:

### January 2010

**Molly Lasagna (ISLLC Standard 4 – Diversity)** of Learning Points Associates describes a new report titled Innovations in Staffings that provides an overview of the structural transformation of schools.

### February 2010

**Dr. Sabrina Laine (ISLLC Standard 2 – school culture)**, chief program officer for Learning Points Associates, describes a new project called *Retaining Teacher Talent* that will identify best practices to recruit and keep the best teachers.

### March 2010

**Dr. Matt Clifford (ISLLC Standard 1 – vision)**, senior research associate at Learning Point, describes the Quality School Leadership Identification (QSL-ID) Process being developed by Learning Point.

### April 2010

**Dawn Dolby (ISLLC Standard 2 – school culture)** A senior policy associate for Learning Point Associates summarizes what we know about turning around schools.

### May 2010

**Dr. Paul Kimmelman (ISLLC Standard 1 – vision)** The senior policy associate for Learning Point Associates discusses his new book, The School Leadership Triangle (published by Corwin Press).